

## **Oliver Ueberholz**

Oliver Ueberholz is co-founder and chief executive officer (CEO) of mixxt and responsible for the marketing & sales department, product development and strategy. He is the connector between online and offline worlds.

He already entered the community market with a start-up in 1999, and has since then conceived and established communities in co-operation with numerous media companies, publishers, radio and television stations.

He is passionate about the Chinese culture and language, the internet scene in China and travelling. And he never passes a chance for taking up the cudgels for BarCamps or Twitter.

**mixxt GmbH**  
Irmintrudisstr. 13  
53111 Bonn  
Germany

**Press contact:**  
Oliver Ueberholz  
Tel.: +49 228 29979977-1  
Fax: +49 228 29979977-9  
Email: [presse@mixxt.net](mailto:presse@mixxt.net)